

# STRATEGY AND THE MID-YEAR REFLECTION GUIDE

*Posted on June 18, 2018 by Emily Taylor*



Do you ever find yourself in a place where you have identified what matters to you; but simultaneously develop an uncanny sense that you could be doing better? Like running a race without stretching. You think you could probably be making stronger strides, maximizing your muscles, improving your pace... but you feel stiff. Somehow your passion is greater than your actual movement. There's a reason at the root of that experience. There's something lacking there that stifles strength.

Strategy.

**Here's where I'm at right now:** I love this space. And I'm afraid I haven't been stretching. And I want to offer more than my spontaneous sprints. I want to be strategic. I want to maximize my margin and yours, because seriously, we're all busy. And so I am taking the summer to push pause on public posts. Not forever, but long enough to slow down, plan and purpose my words; so that this fall (probably September), when I plan to relaunch Unseen and Eternal, there will be a greater potential to love you well and serve the God I long to know more.

**I think, just maybe, I'm not the only one feeling this way about big priorities.** We can

run so fast and so hard that often times strategy feels like a luxury. It's not. It's critical. The things that are most important to us are not going to get our best without intentionality. Six months ago many of us were scribbling down resolutions and goals, casting vision and determining priorities... and now we're halfway through the year. I know all of our schedules aren't dictated by the academic school year, but regardless, it's a really good, if not organic time, to asses how things are going.

If this resonates with you, **I want to invite you to join me in strategic planning.**

Offered below is a **Mid-Year Reflection Guide** I created to make [annual intentionality](#) easier to navigate and measure. [You can download it here](#) if you'd like to customize your own strategy -- just enter your email address below. I'm planning the relaunch of Unseen and Eternal for this fall and will be sure to let you know! If you want tidbits of topical encouragement, the [facebook page](#) will remain moderately active.

I look forward to sharing with you what God shoves me toward this summer. Because I want us to run our races with more than just hopes. I want us to run with strength marked by strategy.

If I could high-five you, I would. Let's do some stretching. Let's prepare to run.

**By entering your email below, you will receive a free copy of the Strategy Reflection Guide.**

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